



## Newsletter from Tata Institute of Social Sciences

### *School of Vocational Education*



Tata Institute of  
Social Sciences



The School of Vocational Education (SVE) has witnessed some remarkable events and activities in the quarter four. This Edition of SVE's newsletter will bring to you the glimpses of all memorable events.

The School of Vocational Education (SVE) has been able to develop a sustainable model of offering job oriented vocational courses in several sectors and the number of students is growing at a fast pace. We are working towards setting up a Vocational University.

The All India Hub meet in this quarter was a platform to meet all our Hub partners and have discussions on multiple topics related to different sectors and suggestions towards improvement in the quality of course delivery. The partners brought in new ideas to make the program relevant and help us to perform better. I hope we would touch the level of growth that we have aimed at, in the new academic year starting from June 2016 and be a significant partner in Skilling India Mission.

The sixth edition of our Newsletter will keep you engaged with the updates and happenings of SVE. I wish SVE team all the very best to take the project to greater heights!

Prof. S. Parasuraman

Director, TISS.

## Awards &amp; Recognition

1. **TATA INSTITUTE OF SOCIAL SCIENCES** has scored highest among all the universities accredited in the 3rd cycle of Accreditation; and second highest among all the Universities accredited thus far by the NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC).

12th Meeting of the Standing Committee of NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL was held on 19th February 2016 and recommended 3rd Cycle Accreditation of TISS with a score of 3.89 out of 4.00.

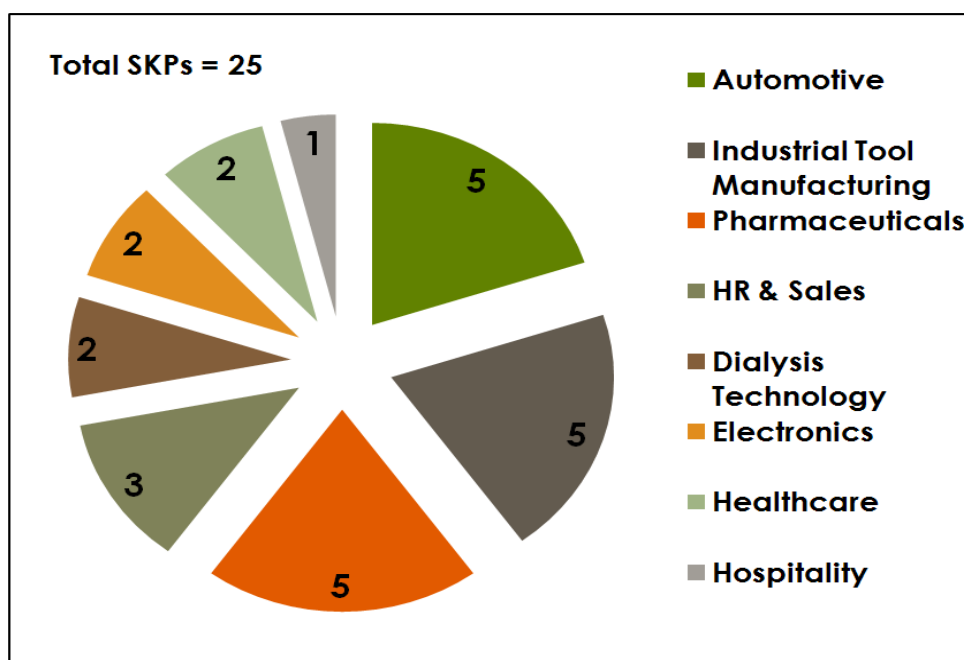
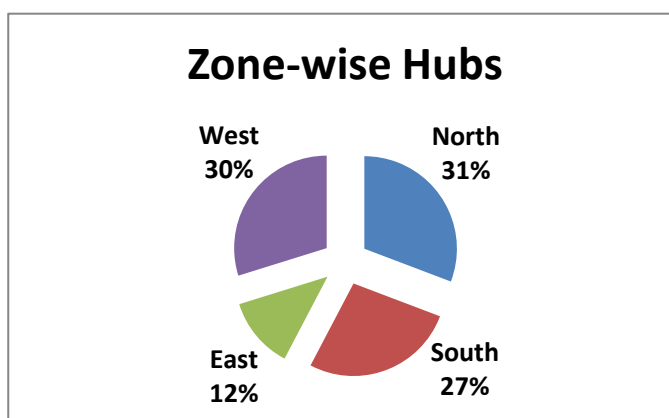
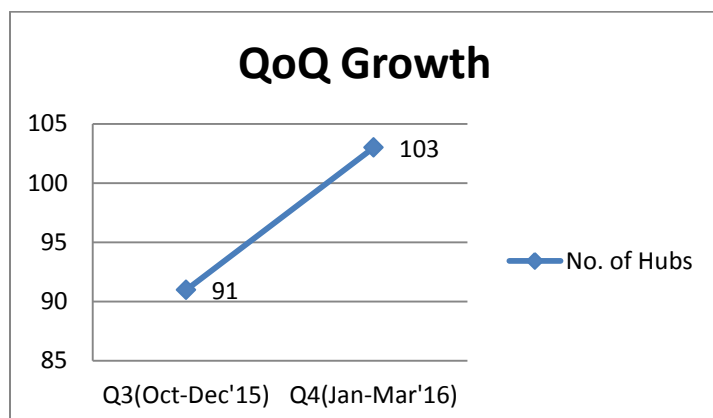
Details available at the URL:

<http://www.naac.gov.in/docs/12th%20SC%20-%203rd%20cycle.pdf>

2. **Training Hub Partner of TISS-SVE, GKD Institute for Technological Resources (GKDITR), Coimbatore** has been Awarded the **Best Vocational Training Provider (VTP)-Training** by ASSOCHAM –India.



## Growth in This Quarter (Jan 2016 – Mar 2016)



We have grown since the last quarter with a total of 103 HUB partners and there are more in the pipeline. With our presence PAN India, our Skill Development Vocational Education Program will provide pride and dignity to the youth in the form of opportunities to show their talent. Our courses are demand driven and add value to the careers of young.

We at TISS-School of Vocational Education aim to enhance the skills of existing human resource by making them more organized, formalized and educated so that they can earn better with multiple growth opportunities in the market. SVE aims to prepare 10+2 students for a lucrative career in various industry verticals.

With the support of our Hub, VA and SKP partners, we are growing at a fast pace and would be creating more and more skilled workforce for the Indian market.

## Inauguration of B.Voc and Diploma Courses

1. **Inauguration of Geriatric Care Program at Balaji Healthcare in Vasind on 15th February 2016:** TISS - SVE in collaboration with Society for Social Empowerment and Training (SSET) inaugurated Geriatric Care Programme at Balaji Health Care in Vasind.



2. **New Batch of B.Voc(Manufacturing Technology- Pharmaceutical Chemistry) started on 22<sup>nd</sup> February'16 at CEO Skills Foundation at Hyderabad.**



3. **Launch of Bachelors of Vocational Course in Child Protection on 2nd March'16, in Child in Need Institute (CINI) Kolkata:** The Bachelor of Vocational Course in Child Protection program was launched in CINI in presence of NGO partners and students. The Chief Guest and NGO delegates delivered speech on the prospect of the course and how the course will pave the way to achieve the goal of Skilling India.



**4. Students of B.Voc (Electronic Manufacturing Services – Mobile Phones) undergoing practical training at the industry, LAVA International Ltd. (Noida).** The theory classes of this course are held at the Self hub of Funfirst Global Skillers in Noida. The total no. of students registered in the course are 616 (starting Jan' 16).



### Examination at different locations



**B.Voc (Pharmaceutical) Examination, Semester 2 & 3 at DRL Nalgonda.**



**Pre-Examination (1<sup>st</sup> Semester, B.Voc -Sales & Marketing) session at APAR INDIA, Delhi**



**Certificate course Examination being conducted in Banking and Banking Operations at Stratadigm, Kakinada (BFSI Hub location)**

### Course Completion

**1 Iqraa Academy , Calicut : The 2013 batch pursuing the 2 year course in Advanced Diploma in Dialysis Technology has successfully completed the course in December 2015. 100% placement has been achieved for this batch.**

### EVENTS at a glance

**Kuttukaran Foundation (Hub Partner for Travel and Tourism) based in Cochin had a small Education Stall put up at St. Teresa College on 22nd January 2016 in Cochin, to bring awareness about the travel & tourism courses under TISS-SVE.**



A workshop was conducted on 1<sup>st</sup> March 2016 by Research & Development team of SVE, at Bright Future, Mumbai

This was organized by a N.G.O New Resolution India. They work with youth from marginalized communities and provide vocational training .The VAS team conducted a session on “Parent-Child relationship” for a group of adolescents and their parents . It was a positive and sporting experience and was enjoyed by all the participants.



**World Kidney day 10th March 2016, IQRAA(Hub Partner for Dialysis Technology) Calicut:**

On the occasion of World Kidney day on 10th March 2016, IQRAA - students of BVoc (Dialysis Technology) conducted Sand Art of Kidney, Health checkup and awareness programs like Health Education, Dialysis Demo, Poster Exhibition, Pamphlet distribution etc; at Calicut beach, Kerala.



## Industry Visit for Research & Development of VAS (Vocational Aptitude System)



Visit to Megabite Food Services (Hospitality Vertical) by Junior Research Fellows of SVE - on 22nd March 2016

### Report on Industrial Visit

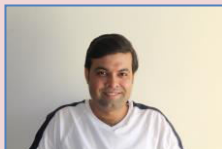
Industrial visits to various SKPs were conducted by the VAS (Vocational Aptitude System) team during this quarter (Jan'16 – Mar'16). These visits were conducted as a part of Job Analysis for the development of Vocational Aptitude System where Research fellows conducted interviews with team members & supervisors of some industry sectors like Pharmaceuticals, Healthcare and Industrial tool manufacturing (ITM). The head supervisors and trainees from departments of Production, Quality Assurance and control at the ITM sector were interviewed to understand set of abilities, skills and personality traits required to perform and excel in the specific fields. For Healthcare sector, inputs were given by the Doctors, Head Nurses & Staff at the hospitals.

Below mentioned industries were visited for the research purpose:

1. **Strides Shasun Limited** (Pharmaceutical Vertical) at Palghar.
2. **Godrej Memorial Hospital** (Health Care Vertical) at Vikroli, Mumbai.
3. **Texmo Industries, Titan Industries and Bimetal Bearings Ltd.** (Industrial Tool Manufacturing Vertical) at Coimbatore.

## Industry Reality

Inputs on the latest trends and developments in some industry sectors were received by the Vertical Anchors of SVE. Below are few responses shared with us for ITes, Dialysis Technology and BFSI verticals:-



"IT sector has been experiencing an upward trend in recent years which has in turn created a need for more workforce. However, in addition to regular IT courses proper training in soft skills and communication skills is a must because students in technical field face a prominent challenge in communication. Moreover, having a bachelor degree in the vocation of IT is more helpful than a regular degree in engineering as it provides on-the-job floor environment as well as theoretical knowledge to go parallel with the practical knowledge. And employability is directly co-related to the training of the human resource. The better they are trained, the more chance they have of getting into a stable career in this sector. School of Vocational Education by TISS has taken an initiative in offering vocational and training courses but the aim of reaching out to millions of unskilled and untapped human resource market can only be achieved if more institutes & universities join hands to reach this goal." **says Mr. Sudeep Sharma, AISECT group, Bhopal. (Vertical Anchor – ITes)**



"We have not been able to reach out to people regarding dialysis technology. Many students still see this field with doubt and are hesitant to enroll into the dialysis program which is challenging because even though kidney ailments are increasing and we are equipped with latest machinery, we don't have enough trained staff to run those machineries. What we are trying to do is incorporate a course with the help of TISS-SVE for dialysis technology that will produce 'dialysis technicians' who will not only have ample employment opportunities but also maximum exposure to the practical aspects of this technology along with theoretical knowledge." **Says Mr. Sudhir Bhaskar Bagarao, Head of Technical Services, Apex Kidney Care Pvt Ltd and Course Director Apex School of Dialysis Technology. (Vertical Anchor – Dialysis Technology)**

## SVE in News

[illegible]

campus cocktail

# Local vocational training gets a boost

**TIE-UPS** Institutes work with the government and industries to provide a range of skill development programmes

**Mumbai** **Qeeti**

[news@qeti.com](mailto:news@qeti.com)

**MUMBAI:** Even as the finance minister Arun Jaitley plans for 1,500 new multi-skill centres to further the government's mission of creating entrepreneurs and an employable workforce, vocational education is already getting a boost in campus across the city.

During his budget speech, Jaitley had announced Rs1,404 crore for the skill development minister to push job creation, including Rs200 crore for multi-skill centres under the National Skill Development Council (NSDC) through the ministry's flagship scheme Pradhan Mantri Kausthal Vikas Yojna.

In Mumbai, some of the large educational houses and institutes are working with the government and the industry to provide a variety of skill development programmes. Many of these courses seek to provide job-specific training to students, instead of imparting a broad-based education.

Data Institute of Social Science's Education of Vocational Education (TESS-EVE), which has 15 centres in 15 districts, has recently tied up with colleges and companies across the country to launch the TESS Technical

## VOCATIONAL EDUCATION IN INDUSTRIAL TRAINING INSTITUTES (ITI)

**Industrial Training Institutes (ITIs)** are government and privatising organisations, providing post-school technical courses.

**The objective of ITI is to provide technical manpower to industries.** These persons are trained in basic skills in different engineering trades such as engineering trades like instrument mechanic, electrician, fitter, plumber, diesel mechanic

### MINIMUM COMPETENCY VOCATIONAL COURSES (MCVC)

The student after passing Class 10, instead of going for traditional courses of Science/Commerce/Arts can seek admission for those job-oriented courses.

These courses provide a lateral entry into a degree course and a direct entry into the employment market.

The specialisations offered are as follows at Medical Lab Technician, X-Ray Technicians, Electronics Technology, Dairy Technology, Auto Engineering Technology and Ophthalmic Technician

## BACHELOR IN VOCATION (B.VOC)

Bachelor in Vocation (B.Voc) provide an opportunity for students to pursue graduation in one of the technical trades. The various options available to the aspirants are B.Voc in Automobiles, B.Voc in BFSI, B.Voc in Child care, B.Voc in Diagnostics technology, B.Voc in Electronics,

### POSTGRADUATE DIPLOMA COURSES

The students can also opt for one of the certificate courses in niche fields after graduation

programme (WTEP). "Over time to increase the segment that would bring back the dignity of labour of those who could not find work and create sustainable sources of income for the marginalised youth of the country," said Neelika Dabre, dean, TESS-EVE.

Over the past year, IIM Group Institutions, a private education

group, along with campuses across the city, aligned a memorandum of understanding with NSDC to train 15 lakh youth. A few weeks ago, the University of Mumbai (UoM) entered into a partnership with Bombay Playbook Club (BPC) to offer skill-based courses in various areas of aviation sector. Despite the focus on skill development, the

vocational education is still viewed as just a last resort for low-grade students from poor background, looking for low-income jobs. At a recent programme held at Vivekananda Education Society's Tulsī Technical Institute by NSDC, parents of many students pursuing minimum competency vocational courses (MCVC), were

disappointed with the career prospects of their children. "We try to motivate the students and parents at this programme, by talking about the importance of vocational education. We also guided them about the various skill development programmes and available career opportunities," said S. Prasad, principal of the institut-



**All India Hub Meet on 15<sup>th</sup> & 16<sup>th</sup> March 2016**

All India Hub meet was held on 15<sup>th</sup> and 16<sup>th</sup> March, 2016 at the TISS campus, Mumbai. It was attended by 100 Hub partners from various locations. The meet focused on SVE progress till date and way forward for July session preparation.



A self motivation session to overcome the fear was conducted on day 2, 16<sup>th</sup> March'16 of the Hub Meet at the TISS campus, Mumbai followed by 'Fire-Walk'. This event was organised and sponsored by our Health care vertical partner, Tiksna Mission Trust.



### Have feedback?

Write to [editor@sve.tiss.edu](mailto:editor@sve.tiss.edu)

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